



Northern NV Now

Invest in our Region Today.

OUR MISSION

Northern NV Now (formerly EDAWN) is a 501(c)6 non-profit organization established in 1983 funded primarily by private investors with support from public partners, committed to supporting, growing, and maintaining a vibrant and sustainable economy in Northern Nevada.

OUR TEAM

- Business Attraction
- Business Retention & Expansion
- Entrepreneurial Development
- Investor Relations & Events

OUR GUIDING PRINCIPLES

- **Quality Over Quantity:** Focus on supporting opportunities that foster economic diversity and resilience.
- **Drive Quality of Life:** Support responsible stewardship of the environment, resources, and community welfare.
- **Harness Regional Strengths:** Engage in projects where the benefits outweigh potential negative impacts, ensuring net positive progress.
- **Focus on Long-Term Outcomes:** Recognize that sustainable results require time and resist the pressure for quick fixes.
- **Transparent Accountability & Fairness:** Ensure transparency, accountability, and fairness in all actions, with clear communication between stakeholders, board members, and regional community leaders.
- **Collaborate for Success:** Emphasize the importance of collaborative efforts for community development.

Become an Investor

At each investor level, investors gain exclusive access to events, priority visibility in marketing efforts, and the opportunity to shape the future of Northern Nevada. Join us as we strive to support, grow and maintain a vibrant economy in our region.

Meet our Investor Relations Team



SHEILA IMSDAHL

Senior Vice President, Investor
Relations & Events

sheila@northernnvnow.com
775.829.3704



JANEL WALSH

Director, Investor Relations

janel@northernnvnow.com
775.813.3377

**Ready to invest? Email
Janel Walsh for more
information.**

INVESTOR LEVELS AT A GLANCE:

	Platinum (\$50,000+)	Pres. Gold (\$25,000+)	Gold (\$12,500+)	Silver (\$2,500+)
Automatic nomination for an EDAWN Board of Trustee seat	✓			
Customized branding opportunities*	✓			
Exclusive economic update opportunity with CEO*	✓			
Special recognition at EDAWN community events	✓			
Annual meeting with EDAWN President & CEO*	✓			
Company logo highlighted on EDAWN website	✓	✓		
Preferred consideration for Board of Trustees seat	✓	✓		
Exclusive invitation to semi-annual "Inner Circle" Briefings	✓	✓		
Exclusive update with Business Development team*	✓	✓		
Opportunity for company presentation to EDAWN Board of Trustees	✓	✓		
Opportunity to host an AFTER5! Exclusive Reception for EDAWN Major Investors (Platinum & Presidential Gold investors receive priority access to host, with Gold investors eligible based on availability)	✓	✓	✓	
Update on industrial sector activity*	✓	✓	✓	
Promotion of company news through EDAWN's marketing channels*	✓	✓	✓	
Priority consideration for Board of Trustees Seat	✓	✓	✓	
Priority seating at EDAWN community events	✓	✓	✓	
Priority consideration to sponsor EDAWN's signature community events	✓	✓	✓	
Included in EDAWN's Major Investor Guide	✓	✓	✓	
Receive invitations to Major Investor exclusive events and tours	✓	✓	✓	
Opportunity to host an AFTER 5! exclusive reception for EDAWN Major Investors	✓	✓	✓	
Company linked on the EDAWN website	✓	✓	✓	
Connections to workforce and education providers*	✓	✓	✓	✓
Access to EDAWN's Primary Company Database	✓	✓	✓	✓
Opportunity to become a volunteer for the "Business Builders" program	✓	✓	✓	✓
Opportunity to host a Silver Investor only networking event	✓	✓	✓	✓
Opportunity to sponsor EDAWN community events	✓	✓	✓	✓
Receive all EDAWN updates & correspondence	✓	✓	✓	✓
Company name listed on the EDAWN website	✓	✓	✓	✓
Receive invitations to EDAWN community events	✓	✓	✓	✓

*Upon Request



**Northern
NV Now**

**Board of
Trustees**

BOARD OF TRUSTEES OFFICERS

VOTING BOARD OF TRUSTEES



**Northern
NV Now**

**Board of
Trustees**

DESIGNATED TRUSTEES (EX-OFFICIO)



**Northern
NV Now**

**Major
Investors**

STATE & LOCAL GOVERNMENT SUPPORT

PLATINUM

PRESIDENTIAL GOLD



**Northern
NV Now**

GOLD

**Major
Investors**



Northern NV Now

Investor Application

Investor Level & Main Investor Contact

			Select Box
"PLATINUM" Major Investor	Annual Investment	\$50,000+	
"PRESIDENTIAL GOLD" Major Investor	Annual Investment	\$25,000+	
"GOLD" Major Investor	Annual Investment	\$12,500+	
"SILVER" Investor	Annual Investment	\$2,500+	

Company Name:		Number of Employees:	
Main Investor Contact Name:			
Title:		Phone:	Cell:
Your Assistant's Contact Name/Phone/Email:			
Mailing Address:			
City:		State:	Zip Code:
Email:			
Website:			
Name/email/phone of person responsible for renewal:			
Description of your company in 25 words or less:			



ADDITIONAL INVESTOR CONTACT INFORMATION:

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

PAYMENT METHOD:

Amount: \$ _____

CHECK Check number:	
CREDIT CARD (All CC Transactions have a 3% processing fee) Visa MasterCard Discover AMEX	
Card number:	Authorized Name on account:
Exp date:	3 digit code (on back of card):
Name as it appears on card:	

I accept the invitation to invest in Northern NV Now

Signature: _____ Date: _____

Your commitment to our mission is greatly appreciated. THANK YOU FOR YOUR SUPPORT!



Northern NV Now

Investor Application

ONLY (1) industry category that best describes can be selected from the list below:

- | | |
|---|--|
| ☐ Accounting | ☐ Legal Services |
| ☐ Advertising, Marketing & PR | ☐ Logistics Providers |
| ☐ Airlines/Airports | ☐ Mailing/Fulfillment |
| ☐ Architects | ☐ Manufacturing |
| ☐ Arts And Culture | ☐ Marketing |
| ☐ Banks | ☐ Mortgage Brokerage |
| ☐ Biomedical Technology | ☐ Moving/Storage |
| ☐ Business Services | ☐ Non Profit Organizations |
| ☐ Clubhouses/Private Clubs | ☐ Office Products |
| ☐ Communications | ☐ Organizations/Associations/Chambers |
| ☐ Computer & Technology Services | ☐ Printing/Promotional Products |
| ☐ Construction/General Contractors | ☐ Publishing |
| ☐ Consulting Services And Support | ☐ Radio Broadcasting |
| ☐ Convention Services | ☐ Real Estate - Property Management |
| ☐ Credit Unions | ☐ Real Estate Appraisals |
| ☐ Developers | ☐ Real Estate- Residential |
| ☐ Distribution | ☐ Real Estate-Commercial/Industrial |
| ☐ Economic Development | ☐ Records & Information Management |
| ☐ Education | ☐ Religious Organizations |
| ☐ Employment, Training and Human Resources | ☐ Research & Development |
| ☐ Engineering | ☐ Retail |
| ☐ Environmental Services/Products | ☐ Telecommunications |
| ☐ Financial | ☐ Television And Video Production |
| ☐ Food Services | ☐ Title Companies |
| ☐ Government Agencies | ☐ Tourism |
| ☐ Health Care | ☐ Transportation, Planning and Services |
| ☐ Hotels/Casinos | ☐ Travel Agency |
| ☐ Industrial Support Services | ☐ TV Broadcasting Network |
| ☐ Insurance | ☐ Utilities |
| ☐ Internet Service Providers | ☐ Website Design, Development & Hosting Service |
| ☐ Internet Software | ☐ Other _____ |
| ☐ Landscape/Nurseries | |

PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:
Northern NV Now

ATTN: INVESTOR RELATIONS

50 W. Liberty, Suite 108 – Reno, NV 89501

Phone: (775) 829-3704 | www.northernnvnow.com

*Events in **teal** are exclusive to Major Investors & EDAWN Board Members. Events in **green** are exclusive to Silver Investors, and events in **orange** are exclusive to all Investors. *

March 25, 2026 (Wednesday) – AFTER5! Networking Reception for Major Investors
Hosted by IntelliSource – a Northern NV Now Major Investor

Time: 5 pm – 6:30 pm

Location: Topgolf Swing Suite at Silver Legacy

April 9, 2026 (Thursday) – The Edge: A Private Look at the Companies Powering Northern Nevada – An exclusive opportunity to connect with the new companies and their executives locating and growing in Northern Nevada

Time: 5 pm/Check-in; 5:30 pm/Company Introductions; 6:15 pm/Cocktail Reception

Location: The Club at ArrowCreek

May 20, 2026 (Wednesday) – EDAWN's Exclusive Primary Industry Breakfast
Exclusively for EDAWN Investor and Primary Companies – Special Guests Governor Lombardo & NOW Health Group CEO, Jim Emme

Time: 7:30 – 9:30 am

Location: Eldorado Conventions Center (downstairs)

June 3, 2026 (Wednesday) – Exclusive Silver Investor Social – Hosted by Eddy House

Time: 5 pm – 6:30 pm

Location: Eddy House

June 17, 2026 (Wednesday) – Exclusive AFTER5! Networking Reception for Major Investors
Hosted by Elemental LED, Inc. – an EDAWN Major Investor

Time: 5 pm – 6:30 pm

Location: Elemental LED, Inc.

July 23, 2026 (Thursday) – Exclusive Major Investor & Board Member Social

Time: 5 pm – 7:30 pm Cocktails, Heavy Appetizers & Summer Games

Location: Rum Bullion's/Silver Legacy

(Major Investors may bring a spouse or significant other)

August 14, 2026 (Friday) – Exclusive Major Investor Tour of Ormat's Steamboat Power Plant

Time: 8 am – 12 noon

Location: Atlantis Casino Resort Spa

September 2, 2026 (Wednesday) – AFTER5! Networking Reception for Major Investors

Hosted by Eide Bailly – a Presidential Gold Investor

Time: 5 pm – 6:30 pm

Location: Eide Bailly

September 28–October 2, 2026 – Reno Startup Week

Contact Candi Block for details & sponsorship | block@edawn.org

(Sponsorship opportunities available for EDAWN Investors)

October 14, 2026 (Wednesday) – Exclusive Silver Investor Social – Hosted by Nevada Donor Network

Time: 5 pm – 6:30 pm

Location: The Discovery

October 21, 2026 (Wednesday) – AFTER5! Networking Reception for Major Investors

Hosted by Peppermill Resort Spa Casino – a Presidential Gold Investor

Time: 5 pm – 6:30 pm

Location: Peppermill Resort Spa Casino

November 5, 2026 (Thursday) – Exclusive Major Investor & Board Member Luncheon

Time: 11:30 am/Check-In; 12 noon – 1:30 pm/Lunch & Program

Location: Atlantis Casino Resort Spa/Grand Ballroom 1–3

December 10, 2026 (Thursday) – Northern NV Now’s “Celebration of Business & Industry”

Time: 4:30 pm/Check-In & Pre-Event Reception; 5:30 pm/Program

6:30 pm – 8 pm/Cocktails & Dinner (open seating)

Location: Peppermill Resort Spa Casino

(Sponsorship opportunities available for EDAWN Investors)

February 11, 2027 (Thursday) – Northern NV Now’s “State of the Economy in Northern Nevada”

Time: 11:00 am/Check-In; 12 noon – 1:30 pm/Lunch & Program

Location: Peppermill Resort Spa Casino

(Sponsorship opportunities available for EDAWN Investors)

***Are you interested in becoming an EDAWN Investor or have questions about events?**

Contact Sheila Imsdahl, SVP Investor Relations & Events at 775–829–3704 or imsdahl@edawn.org.